

PROJECT: Community Transportation Safety Plan Update DATE: 10/21/2021
PROJECT NUMBER: 4051.21884.01 TIME: 10:30 am
ORGANIZER: Lisa Olmsted SUBJECT: AC Check-in Meeting
LOCATION: 1st Floor Conference Room; 222 N. 32nd St./Teams CONTACT INFORMATION: lolmsted@dowl.com
INVITEES:

Pepper Valdez, Billings Fire Department	Zach Kirkemo, Montana Department of Transportation – Billings District
Danny Choriki, City Council	Parker Osterloh, Montana Department of Transportation Planning
Lora Mattox, Billings/Yellowstone County Planning Division	Darrell Tunnicliff, Yellowstone County Planning Board
Scott Walker, Billings/Yellowstone County Planning Division	Melissa Henderson, RiverStone Health
Elyse Monat, Billings/Yellowstone County Planning Division	Dan Brooks, Billings Chamber of Commerce
Dr. Barry McKenzie, St. Vincent Healthcare	Doug Enderson, DOWL
Eric Fisher, St. Vincent Healthcare	Lisa Olmsted, DOWL
Lanny Orr, Billings Clinic	

Welcome

Vision

- 2016 Vision: The Billings community will achieve zero fatalities and serious injuries through a culture of safety for all travelers.
- Discussion:
 - Zero seems unreasonable to the public, but why are any deaths okay?
 - Focus is on culture; should we look at infrastructure more? Emphasis should be in behavior.
 - This needs to be data-driven. What does the data say about intersections?
- The group agreed that leaning on the State Vision Zero is effective but liked the addition of the focus on “culture” as a guide to the efforts spurred by the CTSP.

Goal

- 2016 Goal: Based on a 5-year rolling average, reduce fatalities and serious injuries by 20% from 70 to 56 by 2020.
- Discussion:
 - Population growth will make a number difficult. Things will get harder.
 - Autos are getting safer.
 - Educate the kids. Encourage a culture of safety.
 - 20%?
 - Billings is a regional hub. We’re trying to drive a culture here, but we need to drive cooperation with other communities.
 - 20% is consistent across the state. Achievable and realistic.
 - Five years meets performance measures.

- What about the influence of increased population? Should we add a per capita? Percentage per hundred thousand?
- Ask Pam about how population growth is managed across the state.
- Healthy People 2030 has goals about crashes.
- The committee is generally in agreement with an update to the former goal (Based on a 5-year rolling average, reduce fatalities and serious injuries by 20% from 70 in 2014 to 56 by 2020.).
- The group likes the rolling five-year average because it evens out the data tracking. They also think that 20% is aggressive while being achievable and like the clarity provided by the addition of specific numbers. Five years is a good target because it matches the State process.
- The outstanding question is whether future, anticipated, population growth should be accommodated within the goal; Melissa noted that Healthy People 2030 identifies a crash goal per 100,000 people. Emailed Pam with MDT to solicit her input and will share that with the AC when we hear her thoughts.

Next steps

- Emphasis areas
- Safety summit
 - Mansfield Center was used last time; got a little loud. Will inquire about the Metra.
 - Afternoon worked well
 - Stakeholders to add:
 - Lockwood Pedestrian Safety Group
 - Drivers Ed
 - What is the school district already doing?
 - Media
 - City of Billings PR Person
 - Marijuana Representative Guild? (state and/or county)
 - Hospital foundations
 - Metra
- Public meeting and public input on website (www.billingsctsp.com)

Discussion